



# Licensing Terms

Below are the usage rights included with each plan.

These terms apply automatically when you purchase a Melodentify package.



## Included License (Based on Your Plan)

### ★ Starter Jingle — ₹2,999

- Usage Allowed: Social Media Only  
(Reels, Shorts, TikTok, LinkedIn, and YouTube *without paid ads*)
  - License Duration: 1 Year
  - Credit Required: Yes
  - Renewal Cost: ₹1,799 (60% of original amount)
- 

### ★ Growth Anthem — ₹7,499

- Usage Allowed: Social Media + Website  
(Home Page, Product Page, About Page, Landing Pages, Brand Videos)
  - License Duration: 1 Year
  - Credit Required: Yes
  - Renewal Cost: ₹4,499 (60% of original amount)
-

## ★ Brand Soundtrack — ₹14,999

- Usage Allowed:  
Social Media + Website + Digital Ads  
(Paid campaigns like Meta Ads, Google Ads, YouTube Ads)
- License Duration: 2 Years
- Credit Required: No
- Renewal Cost: ₹8,999 (60% of original amount)

⚠ After the license expires, continued use of the music requires renewal.  
If renewal is not completed, the brand must stop using the music within 7 days.

## + Optional Add-Ons (If You Need Extra Usage)

- Paid Ad Upgrade (if not included): ₹14,999
- App Notification / Ringtone License: ₹9,999
- Offline Event / Store Experience Usage: ₹24,999
- Global Usage Upgrade: +50% of current plan price
- Extra edit / remix / reel cut: ₹4,999 – ₹14,999 (based on request)
- Lifetime Buyout Ownership: ₹ (Available on request)

📝 Add-ons are optional and can be purchased anytime — now or later.



## Streaming & Credits

- Melodentify may release your music on platforms like Spotify, Apple Music & YouTube Music.
  - This does NOT affect your commercial usage rights.
  - For paid plans requiring credit, use this format:  
👉 “Music by Melodentify”
- 
- 



## Not Allowed Without Written Permission

- Reselling the music
  - Using it for another brand
  - Modifying/remixing the track
  - Claiming ownership unless buyout purchased
- 
- 

## ✓ Summary

**You are not buying the song — you are buying permission to use it.  
Ownership remains with Melodentify™ unless a full buyout is purchased.**